



華埠商業發展區
CHINATOWN
BUSINESS IMPROVEMENT DISTRICT

EXCHANGE 華埠商業發展區簡訊

FOURTH QUARTER 2019 | OCT • NOV • DEC

EVENTS

Oct 5: “The Undiscovered Chinatown” Walking Tour (10:30am-1:00pm), \$20 per person. RSVP at www.chinatownla.com.

10月5日：發現華埠遊（上午10點半至下午1點），每人20元。敬請回復

www.chinatownla.com。

Oct 6: CicLAvia Chinatown Hub (9am-4pm), www.ciclavia.org/

10月6日：CicLAvia 華埠中轉站（早上9點至下午4點），www.ciclavia.org/ 查詢。

Nov 2: “The Undiscovered Chinatown” Walking Tour (10:30am-1:00pm), \$20 per person. RSVP at www.chinatownla.com.

11月2日：發現華埠遊（上午10點半至下午1點），每人20元。敬請回復

www.chinatownla.com。

Dec 5: Town Hall Meeting (2pm-3pm), Far East Plaza, 2nd Floor.

12月5日：華埠商業發展區社區會議（下午2時至3時），遠東廣場，二樓。

Dec 7: “The Undiscovered Chinatown” Walking Tour (10:30am-1:00pm), \$20 per person. RSVP at www.chinatownla.com.

12月7日：發現華埠遊（上午10點半至下午1點），每人20元。敬請回復

www.chinatownla.com。

FREE FOR ALL AGES

81st ANNUAL
CHINATOWN
MOON
FESTIVAL

SATURDAY, SEPTEMBER 14, 5PM TO 9PM

CENTRAL PLAZA
943 N. BROADWAY - 90012 LA CHINATOWN

- MOON FESTIVAL RITUAL CEREMONY & TRADITIONAL FOODS
- CULTURAL PERFORMANCES
- CULINARY CORNER
- MOON CAKE DEMOS
- GOURMET FOOD TRUCKS
- TELESCOPE VIEWINGS OF THE MOON & PLANETS
- TRADITIONAL ARTISANS, WORKSHOPS & MUCH MORE!

📍 LACHINATOWN
📌 LOSANGELESCHINATOWN
#81STMoonFestival

The history of Chinatown's Moon Festival celebrations began in the 1930's, when reports of starvation and children orphaned during the Japanese occupation of China began reaching Los Angeles's Chinese-American community. Shocked, the community organized frenetic fundraising efforts to help their countrymen. The first Moon Festival, held in 1938, was one of several civic activities conceived to raise funds for the United China Relief effort during the Sino-Japanese War. It was a huge success and grew ever more popular with each passing year.

The first festival featured a parade and a beauty contest with a “Moon Festival Queen” selected for her beauty and manners. Other women formed a drum corps and became known as the “Mei Wah Girls” gaining popularity at parades during the 40's. After the Second World War, with its fundraising mission gone and the

Jan 4: “The Undiscovered Chinatown” Walking Tour (10:30am-1:00pm), \$20 per person. RSVP at www.chinatownla.com.

1月4日：發現華埠遊（上午10點半至下午1點）·每人20元。敬請回復

www.chinatownla.com。

Jan 24: Chinese New Year’s Eve Midnight Ceremony (10pm-12am), Thien Hau Temple, 750 Yale Street

1月24日：華埠天后宮農曆除夕、新年活動（晚上10點至凌晨12點）·耶魯街750號。舞獅、上香祈福。免費入場

Jan 25: Chinese New Year—Year of the Rat

1月25日：農曆新年-鼠年。

Feb 1: “The Undiscovered Chinatown” Highlighted Walking Tour (10:30am-12pm), \$15 per person. RSVP at www.chinatownla.com

2月1日：發現華埠遊（上午10點半至中午12點）·每人15元。敬請回復

www.chinatownla.com。

Feb 1: Chinese New Year Festival (Sat 12-8pm), Central Plaza & West Plaza

2月1日：華埠文娛活動（星期六中午12點至晚上8點）中山像廣場及重慶路。

www.chinatownla.com 查詢

Feb 1: 121st Annual Golden Dragon Parade (1-3:30pm), Along Broadway & Hill Streets

2月1日：第一二十一屆金龍大遊行（下午1點開始）華埠曉街和百老匯街。

Feb 15: “The Undiscovered Chinatown” Highlighted Walking Tour (10:30am-12pm), \$15 per person. RSVP at www.chinatownla.com

2月15日：發現華埠遊（上午10點半至中午12點）·每人15元。敬請回復

www.chinatownla.com。

spread of Chinese Americans to the suburbs, the Moon Festival and its parade were discontinued.

In 1990, the Chinese Chamber of Commerce of Los Angeles and the Chinese Historical Society of Southern California revived the idea of a Moon Festival with encouragement from the City of L.A.’s Folk and Traditional Arts Program. The City funded a survey of Chinese traditional arts and artists in Los Angeles in order to ensure the authenticity and quality of the Moon Festival elements. The Program also supported the use of translators, interpreters and presenters who could communicate the context and values surrounding each performance. The Moon Festival—with its showcasing of Chinese culture—has continued with public and private funding ever since.

Traditionally, the Moon Festival—like Chinese New Year and many other Chinese festivals—was a private affair. It was celebrated in the home in the company of family and close friends. Even today, it is a time when farmers throughout Asia celebrate the harvest, and families in cities and towns everywhere eat moon cakes, recount traditional stories and legends, and enjoy gazing at the full moon.

This year’s 81st Moon Festival—with a nod to tradition—featured complimentary tastes of moon cakes, and explains the ritual elements of the holiday through a ceremony. Lastly, telescopes were provided so that young and old alike may catch a glimpse of the mythical Chang-O with her rabbit and toad, in her jade palace on the beautiful mid-Autumn moon.

MERCHANT NOTICE

Straw Ordinance NOW IN EFFECT

Assembly Bill 1884 is already in effect and affects restaurants' use of single-use plastic straws.

Please familiarize yourself with the following restrictions:

Full-service restaurants are PROHIBITED from providing single-use plastic straws to customers unless the customer requests one.

Full-service restaurants are defined as eating establishments meeting the following requirements -

- (1) The consumer is escorted or assigned to an assigned eating area.
- (2) The consumer's food and beverage orders are taken after the consumer has been seated at the assigned seating area.
- (3) The food and beverage orders are delivered directly to the consumer.
- (4) Any requested items associated with the consumer's food or beverage order are brought to the consumer.
- (5) The check is delivered directly to the consumer at the assigned eating area.

However, non-plastic disposable straws made from materials such as straw, sugar cane, bamboo, paper, etc., can be used and distributed without requests from the customer. Additionally, restaurants can choose to use stainless steel or other re-usable straws.

Since the passing of AB1884, both the City of Los Angeles and Los Angeles County officials have considered even stricter limitations, including outright bans, on plastic straws across the hospitality and food and beverage industry. As such, the BID is proactively working with Chinatown merchants ahead of legislative changes to find healthy and eco-friendly alternatives. We will be testing pilot programs with select Chinatown merchants to offer sustainable alternatives to single-use plastic straws.

If there are any questions or if we can be of assistance, please contact the **BID office at (213) 680-0243 or info@chinatownla.com**.



Chinatown Celebrates Halloween

Local students at Castelar Elementary enjoyed Trick or Treating at local Chinatown merchants on Halloween morning. All classrooms had the opportunity to participate in this yearly tradition coordinated between administrators and staff of Castelar, BID, and participating merchants. Children dressed up in costume and collected candy accompanied by teachers and parent volunteers. This is truly a joyful experience for both the adults and the children of the community.

**Los Angeles Chinatown Business Council
Board of Directors**

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Chinese New Year - Save the Date!

With the arrival of the “*Year of the Rat*,” the attention of the Southern California community will be drawn to Chinatown and the Chinese New Year celebrations. Below are the celebratory activities.

Chinatown Welcomes Year of the Rat with Midnight Temple Ceremony: Friday, January 24, at 10:00 p.m. at Thien Hau Temple, located at 750 Yale Street. LA Chinatown kicks off the Year of the Rat at Thien Hau Temple where attendees can experience traditional incense burning, make offerings to deities, watch traditional lion dancers, and witness 500,000 firecrackers in action. Please note that Yale Street, from Ord to Alpine Street, will be closed from Friday, 1/24/20 at 6pm to Saturday, 1/25/20 at 3am.

121st Annual Golden Dragon Parade: starting at the intersection of Hill Street and Ord Street at 1pm Saturday, February 1. The Golden Dragon Parade is the oldest celebration of its kind in America. Please contact the Chinese Chamber of Commerce at (213) 617-0396 or visit www.lachinesechamber.org for details.

Central Plaza (New Chinatown): Saturday, February 1, from 1pm to 8pm. Located in the historic New Chinatown, the Central Plaza stage will feature the internationally acclaimed, award winning GuGu Drum Group. This performance uses traditional Chinese drums and the strength and power of percussion instruments to portray ancient stories and fables. Please visit www.chinatownla.com for more information.



Firecracker 5K/10K Run: Saturday and Sunday February 15 and 16. The "Firecracker 5K/10K Run event will feature a carb-loading event and a 20/40 mile bike ride on Saturday. Live entertainment during the walk/runs on Sunday. After forty years of existence, the Los Angeles Chinatown Firecracker run is the longest running Chinese New Year athletic event in America. For additional information, or to register for the run/walk/bike ride, visit www.firecracker10k.org or call (323) 256-1363.

Street Closures:

- Parade Route: Saturday, February 1: The following streets will be closed starting from 11:00am to 4:00pm
 - o Hill Street from Bernard Street to Temple Street
 - o Ord, Alpine, College, & Bernard Streets from North Broadway to North Hill Street
 - o North Broadway from Bernard Street to Cesar Chavez Avenue
 - o Cesar Chavez Avenue from North Broadway to Main Street

Your input and participation is very important to all of the participating organizations. If we can be of assistance, please contact the BID office at (213) 680-0243 or info@chinatownla.com.